

Stakeholder Committee Visioning

Goebel Park Master Plan
3/31/2026





Agenda

- Introductions
- Icebreaker Exercise
- Review of Key Findings To-date
- Visioning Charrette
- Next Steps





Meeting Goals

- Share feedback on work completed so far
- Begin to identify big picture ideas for future improvements
- Test exercises for the Virtual Open House

Icebreaker Activity

Review of Key Findings

Current Park Use & Amenities

Facilities and Amenities:

- Clock Tower
- Picnic Shelters
- Playground
- Basketball Court
- Dog Park
- Walking Trail
- Pollinator Garden

Uses:

- Community events
- North side = outside of events, more passive with trails, open space, gardens
- South end = more active with sports courts and dog park



Community Survey Results

Participation Overview

- Open date: February 28, 2026
- 135 contributors, 144 total responses
- Strong neighborhood representation
 - 44% live in MainStrasse
 - 44% elsewhere in Covington
- Age group most represented: 25–44 (53%)
- Most heard about the survey through social media (63%)
- 58% want to participate in future engagement activities



Community Survey Results

How the Community Uses the Park

- Frequent users: 44% visit weekly or more
- Primary activities:
 - Attend community events (65%)
 - Walk/run/bike (56%)
 - Relax in green space (51%)
- Top values today:
 - Green space and trees (71%)
 - Historic/Cultural character including Clock Tower (57%)
 - Events and social gatherings (49%)
- Most walk to the park (75%)



Community Survey Results

What Would Improve Visits

- More amenities and programs (63%)
- Better walking/biking routes (39%)
- Stronger regional connections (38%)
Ex: riverfront, downtown, trails



Community Survey Results

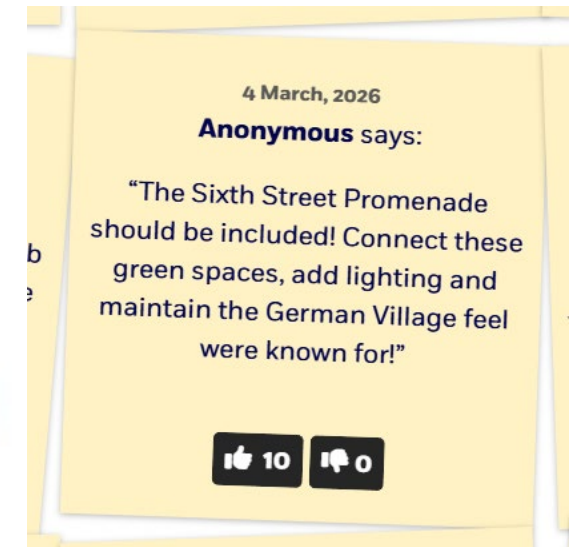
Top Community Goals

- More trees, native landscaping, quiet greenspace
- Community gathering spaces
- History and art (clock tower preservation, cultural elements)
- Active play
- Connectivity (street crossings, path improvements)



Big Ideas

- Ideas analyzed: 46
- Total votes: 355 (260 up / 95 down)
- Median votes per idea: 5 up / 1 down
- Strongly constructive. Most ideas received net positive support, with the largest negatives concentrated on exclusionary or niche proposals.





Consensus Ideas

- Trees for highway noise/pollution — 16▲ / 0▼
- Lighting and safety improvements — 13▲ / 0▼
- Honor history / fix clock tower / community space — 14▲ / 0▼
- Connect park + promenade as one civic space — 11▲ / 0▼
- Native plant gardens — 11▲ / 0▼
- Fix the clock tower — 11▲ / 0▼
- Include the Sixth Street Promenade — 10▲ / 0▼
- Weekly small events (band + food trucks) — 10▲ / 0▼
- Inviting “Washington Park”-style environment — 10▲ / 0▼
- Improve maintenance (current grade “F”) — 9▲ / 0▼
- Destination playground — 8▲ / 1▼
- Better connection to Devou Park — 8▲ / 1▼

Overall Engagement Themes

- Connect the system
- Lead with trees and native landscapes
- Design for everyday use and events
- Honor heritage
- Safety and operations matter
- Be mindful of equity and neighborhood impacts
- Balance activation with stewardship



Site Visit Observations

Site visit with the Mayor on 3/17

- Urban vibe that is highly visible
- Park serves as two gateways:
 - “Welcome to Covington”
 - “Welcome to Mainstrasse”
- Great historic signage
- Aging structures
- Opportunity for a nice plaza area
- Well established trees
- Lacks seating (i.e. picnic tables, benches)
- Highway noise west of pavilion
- Minimal landscaping and lighting
- Flash flooding can be an issue



Visioning Charrette



Group Discussion

Let's explore:

1. Ideas for park improvements based on needs/gap analysis
2. Park strengths, weaknesses, opportunities and threats
3. Big picture ideas



KZF DESIGN

Visual Preference

Modern/Artful Seating



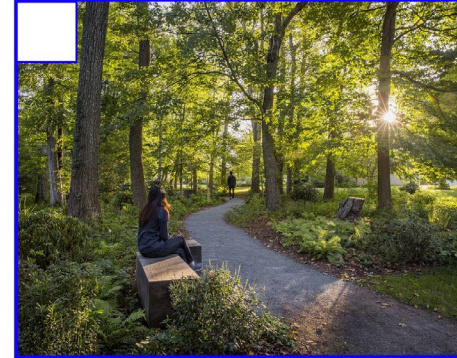
Rentable/Group Gathering Space



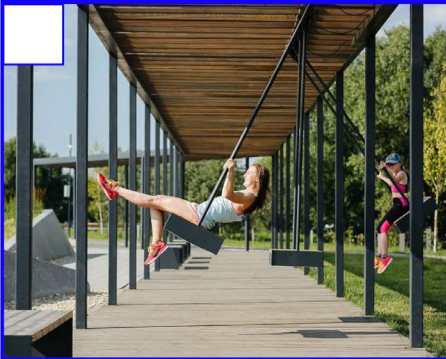
Quirky/Fun Shade Structure & Seating



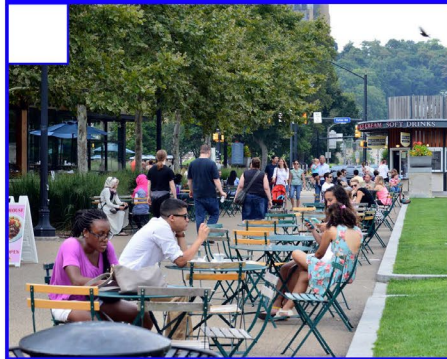
Trailside Benches



Swinging Benches



Flexible Cafe Tables



Picnic Grove



Pollinator Garden



Group Ideas Discussion

Next Steps

Stakeholder Committee Workplan

Activity	Date	Location	Time Commitment	Info Discussed
Kick-off Meeting	Feb. 2026	Virtual or City Meeting Space - TBD	1 hour + prep time	Project scope, schedule, roles, and deliverables
Stakeholder Committee Visioning Session	March 2026	City Meeting Space - TBD	2 hours + prep time	Vision, goals, and emerging issues
Public Open House #1 (optional)	April 2026	Online through Project Website	1 hour	Introduce project, discuss vision and goals, collect input on community needs
Stakeholder Committee Design Concept Review	June 2026	City Meeting Space - TBD	1.5 hours + prep time	Review initial design concepts and recommendations
Public Open House #2 (optional)	August 2026	City Meeting Space + Online	2 hours + prep time	Collect input on concept alternatives and recommendations
Stakeholder Committee Final Review	October 2026	City Meeting Space - TBD	1.5 hours + prep time	Review draft plans, recommendations, and implementation

Virtual Public Meeting

The Virtual Public Meeting is LIVE!

- **Current input opportunities:**
 - Visual Preference Survey
 - Interactive Map

Scan the QR code:



<https://engage.kzf.com/cov-goebel>

English

Goebel Park Master Plan: Honoring Our Past, Embracing Our Future

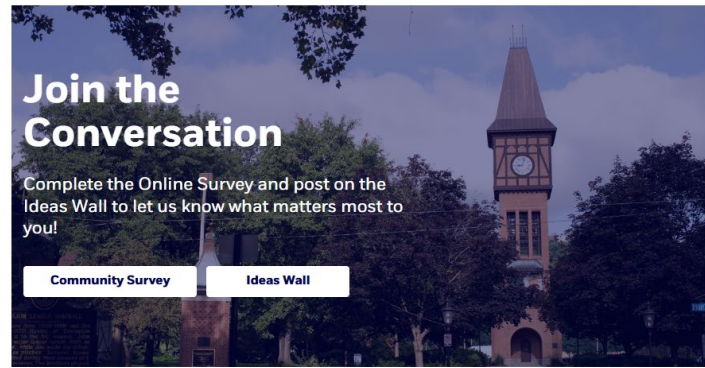
Help us create a clear vision for Goebel Park's future that will guide development, investment, and community priorities for the years ahead.



[Project Home](#)[Community Survey](#)[Ideas Wall](#)[Contact Us](#)

Your Voice Matters!

Use the links below to share your ideas and help guide the future plan for Goebel Park—its amenities, connections, and role as a vibrant community space.



Join the Conversation

Complete the Online Survey and post on the Ideas Wall to let us know what matters most to you!

[Community Survey](#)[Ideas Wall](#)

Upcoming Events

**March - April 2026**
Phase I Virtual Open House
[Stay tuned for more details!](#)

Project Process

**Phase I: Existing Conditions & Input Gathering**
Jan. 2026 – Apr. 2026
Review park conditions and gather input from the community, stakeholders, and City staff to identify needs, challenges, and priorities.

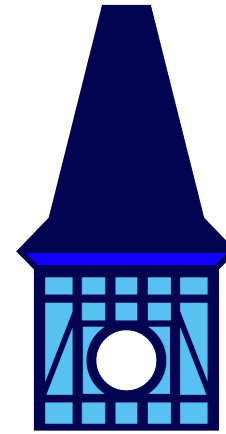
**Phase II: Exploration & Analysis**
May 2026 – Jul. 2026
Develop and refine preliminary concepts based on community feedback to identify a preferred direction for Goebel Park.

**Phase III: Final Plan & Adoption**
Aug. 2026 – Nov. 2026
Finalize the Master Plan with implementation strategies and present it for City review and adoption.

[See less](#)

Project Information

Questions



GOEBEL PARK MASTER PLAN



KZF DESIGN

Designing Better Futures