

Stakeholder Committee Kick-off

Goebel Park Master Plan
2/25/2026





Agenda

- Introductions
- Project Overview
- Role of Stakeholder Committee
- Goebel Park Today
- Early Visioning & Priorities
- Next Steps



Introductions



Project Team

City of Covington

- **Greg Stacy** ▪ Parks & Recreation Manager
- **Brad Schwenke** ▪ Assistant Public Works Director
- **Elizabeth Wetzel** ▪ Director of Special Projects & Inter-Governmental Affairs
- **Chris Brown** ▪ Community Liaison

Consultant Team

- **Eric Anderson, AICP** ▪ Project Manager
- **Abby Stainfield, AICP** ▪ Assistant Project Manager
- **Noah Pennekamp** ▪ Lead Planner
- **Helen Davidoski** ▪ Landscape Architect



Stakeholder Committee

Your turn! Please share:

- Your name
- Your connection to Covington & Goebel Park
- **First word that comes to mind when you think of Goebel Park**





Meeting Goals

- Align on purpose and expectations
- Understand project scope and timeline
- Clarify your role
- Begin identifying early priorities and opportunities

Project Overview

Why Goebel Park Now?

- It's the perfect time and opportunity to align with broader City initiatives because:
 - The Brent Spence Bridge Corridor Project and other development happening around the City
 - Recent closing of the pool facility
 - Aging clock tower
 - Evolving community priorities
 - City leadership's desire for a clear, implementable roadmap





Project Scope

The plan will create a clear vision and implementation roadmap to guide future planning, prioritize park investments, and ensure amenities align with community needs.

- Evaluate existing conditions and constraints
- Recommend amenities, access, and connectivity improvements
- Explore recreation and event opportunities
- Consider long-term maintenance needs
- Develop phased recommendations and cost projections



Project Boundary

The Master Plan will include Goebel Park and Kenney Shields Park



Project Goals



Understand Current Conditions

Document existing park facilities, amenities, usage patterns, and physical conditions to identify needs and opportunities.



Engage the Community

Collaborate with residents, park users, community stakeholders, and City leaders to ensure the plan reflects Covington's priorities.



Create a Clear Vision

Develop goals, recommendations, and a phased implementation strategy to guide future park improvements and reinvestment.

Major Milestones

1

INITIATE

Existing Conditions
& Input Gathering

Jan. 2026 – Apr. 2026

2

PLAN

Exploration &
Analysis

May 2026 – Jul. 2026

3

EXECUTE

Plan Development &
Adoption

Aug. 2026 – Nov. 2026

Role of the Stakeholder Committee

Role of the Stakeholder Committee

Advisors

- Share local knowledge and experience
- Sounding board for the project
- Evaluate public input and recommendations
- Review and provide direction

Ambassadors

- Help spread the word about public meetings, workshops, and online engagement opportunities
- Share project updates with neighbors, colleagues, and community members



Stakeholder Committee Workplan

Activity	Date	Location	Time Commitment	Info Discussed
Kick-off Meeting	Feb. 2026	Virtual or City Meeting Space - TBD	1 hour + prep time	Project scope, schedule, roles, and deliverables
Stakeholder Committee Visioning Session	March 2026	City Meeting Space - TBD	2 hours + prep time	Vision, goals, and emerging issues
Public Open House #1 (optional)	April 2026	Online through Project Website	1 hour	Introduce project, discuss vision and goals, collect input on community needs
Stakeholder Committee Design Concept Review	May 2026	City Meeting Space - TBD	1.5 hours + prep time	Review initial design concepts and recommendations
Public Open House #2 (optional)	July 2026	City Meeting Space + Online	2 hours + prep time	Collect input on concept alternatives and recommendations
Stakeholder Committee Final Review	Sept. 2026	City Meeting Space - TBD	1.5 hours + prep time	Review draft plans, recommendations, and implementation

Community Engagement Strategy

The Steering Committee is important, but it's just one piece.

We'll also:

- Host in-person + virtual public meetings
- Create a project website as an online engagement platform for:
 - ongoing input throughout the project
 - conducting online surveys
 - Posting project updates
- Meet with key stakeholder groups, as needed, for strategic input



Online Engagement

The Project Website is LIVE!

- **Current input opportunities:**
 - Community Survey
 - Ideas Wall

Scan the QR code:



<https://engage.kzf.com/cov-goebel>

A screenshot of the 'Goebel Park Master Plan' website. The header features the COV logo and a language selector set to 'English'. The main banner shows an aerial view of the park with a large brick clock tower. Text on the banner reads: 'Goebel Park Master Plan: Honoring Our Past, Embracing Our Future' and 'Help us create a clear vision for Goebel Park's future that will guide development, investment, and community priorities for the years ahead.' Below the banner is a navigation bar with links: 'Project Home', 'Community Survey', 'Ideas Wall', and 'Contact Us'. The main content area is titled 'Your Voice Matters!' and includes a paragraph: 'Use the links below to share your ideas and help guide the future plan for Goebel Park—its amenities, connections, and role as a vibrant community space.' Below this is a large image of the clock tower with the text 'Join the Conversation' and 'Complete the Online Survey and post on the Ideas Wall to let us know what matters most to you!'. At the bottom of this section are two buttons: 'Community Survey' and 'Ideas Wall'. On the right side, there are two sections: 'Upcoming Events' and 'Project Process'. 'Upcoming Events' lists 'March - April 2026 Phase I Virtual Open House' with a note to 'Stay tuned for more details!'. 'Project Process' is a vertical timeline with three phases: 'Phase I: Existing Conditions & Input Gathering' (Jan. 2026 - Apr. 2026), 'Phase II: Exploration & Analysis' (May 2026 - Jul. 2026), and 'Phase III: Final Plan & Adoption' (Aug. 2026 - Nov. 2026). Each phase has a brief description of its goals. A 'See less' link is at the bottom right.

Goebel Park Today

Current Park Use & Amenities

Facilities and Amenities:

- Clock Tower
- Picnic Shelters
- Playground
- Basketball Court
- Dog Park
- Walking Trail
- Pollinator Garden

Uses:

- Community events
- North side = outside of events, more passive with trails, open space, gardens
- South end = more active with sports courts and dog park



2020 Parks Master Plan

- Reinvest in aging infrastructure and improve ADA accessibility and internal circulation
- Modernize playground facilities to serve a broader range of users
- Provide more active recreation amenities
- Preserve and enhance flexible event space and community gathering areas
- Improve pedestrian access, safety, and neighborhood connectivity



What We've Heard So Far

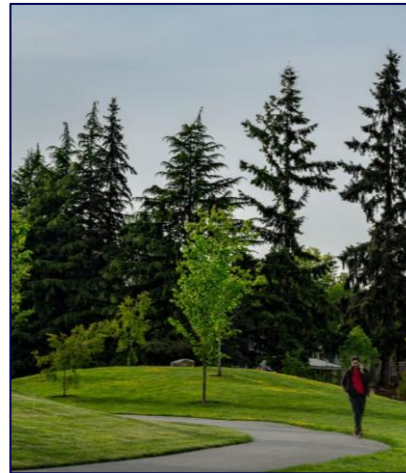
Opportunities:

- Bike/pedestrian circulation and connectivity
- Public art
- New aquatic feature
- Additional land through BSB project



Challenges:

- BSB construction and coordination
- Balancing preservation with change and modernization



**Early
Visioning &
Priorities**



Group Discussion

Let's explore:

1. What's working well in Goebel Park today and should be preserved or strengthened?
2. What's missing from Goebel Park?
3. What's limiting Goebel Park's potential?
4. What does Goebel Park look like in 10 years?

Next Steps



Next Steps

- Site Visit on Monday, 3/2, from 1-3pm with the Mayor
- Schedule March Visioning Session – *watch out for an email soon!*
- Launch Virtual Open House – open through April
- Visit the website now

Questions



GOEBEL PARK MASTER PLAN



KZF DESIGN

Designing Better Futures